### smartbiz | PARTNERS

5 ways partnering with SmartBiz may help take your business to the next level

Do you have small business clients? Do you work with them on a consistent basis? Financial consultants, CPAs, software companies and more from across the U.S. are partnering with SmartBiz Bank to help their clients access capital for their small businesses.

Here are five reasons to consider partnering with SmartBiz to help take your business to the next level.



#### Revenue for you and your business

By partnering with SmartBiz, you'll help your clients get access to small business loans. You'll earn a referral fee on every funded partner-assisted loan. The more you help your clients apply, the more opportunity there is for you to earn! Get paid to help your small business clients thrive.

## Time-saving tools and applications for your small business clients

SmartBiz has proprietary technology that powers a loan application with predictive tech that assesses customer fit from the start. You and your clients spend less time dealing with paperwork and more time on what you do best - running your business.

# **Build trust and long-lasting relationships** with your client base

By supporting your clients throughout the process of getting capital, and using your expertise within your industry to prepare clients when they apply, you'll be better able to forge and maintain strong relationships to help your organization thrive.

### **Increase your capacity**

Your expertise in the SmartBiz application process is an additional and valuable skill set for you and your business. With the possibility of helping clients win within their business, word of mouth and referrals are powerful and effective if trying to expand your client base.

### Opportunity to be the expert

With our constant updates to our partners about industry news and product updates through continuously refreshed collateral, you will have relevant information you need to educate and update your clients.

#### Are you ready to become a SmartBiz partner?

Contact our partner team directly today at **partners@smartbizloans.com**. We have a Partner Success Manager ready to help you get started. Or, complete our new partner signup form **here**. We can't wait to work with you.

WHAT YOU NEED TO KNOW: The SmartBiz Small Business Blog and other related communications from SmartBiz Loans® are intended to provide general information on relevant topics for managing small businesses. Be aware that this is not a comprehensive analysis of the subject matter covered and is not intended to provide specific recommendations to you or your business with respect to the matters addressed. Please consult legal and financial processionals for further information.