



Joe Schenone Joins SmartBiz as Chief Financial Officer

The banking and fintech veteran will help promote efficiency and scale as the company grows

October 25, 2022 – San Francisco, CA - SmartBiz®, the leading AI-powered small business financing platform, announced today Joe Schenone has joined the company as its chief financial officer. Schenone adds to the exponential growth in talent investment SmartBiz has made over the last year in pursuit of transforming small business banking for America's 31 million entrepreneurs.

"We are really excited to welcome Joe to SmartBiz and to our executive leadership. He has deep industry knowledge along with unique experience in adapting banking to a new model," said SmartBiz CEO, Evan Singer. "Joe is passionate about our mission to equip every entrepreneur with reliable access to the right capital at the right time and he is sure to make a big impact on the future of our business."

Schenone joins SmartBiz from Lending Club®, where he served as segment CFO, treasurer, and as a member of the executive team. After graduating with a BA in economics from the University of California - Santa Cruz, he embarked on a 20-year career in banking, having served in leadership positions for Washington Mutual®, Union Bank®, and MUFG®, before pivoting into fintech.

Schenone will replace Alan Crystal, who will now serve as SmartBiz's chief banking integration officer.

"I am thrilled for the opportunity to join SmartBiz's smart, nimble, and passionate team looking to take their business to the next level," Schenone said. "Finance at its best is a partner to the whole organization and I couldn't ask for better partners."